



## **PRESS RELEASE**

### **Tallysman TruFleet™ AVL Carrier application enables MOTOTRBO™ Channel Partners to build their own Fleet Management network**

*Opportunity to generate an AVL revenue stream using any MOTOTRBO radio systems*

Ottawa, Canada, March 10, 2015 – Tallysman Wireless™ Inc., a leading provider of high performance, high quality RF and GNSS components, and Telematics solutions for two way radio systems, today released a Hosted Data Service for its TruFleet™ AVL (Automatic Vehicle Location) system which runs on MOTOTRBO™ digital two way radio networks. This new service enables Channel Partners to build and brand their own carrier network of individual radio systems and to generate an ongoing revenue stream using any MOTOTRBO™ radio configuration, from conventional repeaters though to Wide Area trunking systems.

TruFleet™ is a web browser interface for Tallysman's fleet management AVL application that enables clear fleet overview and management. It delivers excellent web-based reporting capabilities, is very reliable, and has a rich, intuitive interface that is simple to master and to operate.

Tallysman's new TruFleet™ Hosted Data Service enables Channel Partners to offer a cost effective AVL solution for fleet sizes with as few as 15 subscribers.

Comments John Seymour, Director of Data Systems at Tallysman: "The TruFleet™ solution generates compressed batched messages transmitted at a low reporting rate, similar to first generation Tallysman Sprite™ devices, but a patent pending algorithm provides much greater data compression, conserving data bandwidth. This enables us to provide precise positioning at rates that are competitive with cellular systems."

#### **About Tallysman Wireless™ Inc.**

Tallysman Wireless™ Inc. manufactures high performance, high quality wireless products for a wide range of professional mobile applications. Our core competencies include digital wireless networks and RF and GNSS components design. In addition, Tallysman Wireless provides custom antenna and RF system solutions for industrial and military applications.

MOTOTRBO™ is a trademark of Motorola Solutions Inc.

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