



## PRESS RELEASE

### **RadioTrade announces launch of RadioTrack Fleet Management GPS Tracking Application following sole UK deal with Tallysman TruFleet™**

*Allows efficient, simple, real-time fleet monitoring and communication using MOTOTRBO™ radio system*

Ottawa, Canada, April, 2015 – Tallysman Wireless™ Inc., a leading provider of high performance, high quality RF and GNSS components, and Telematics solutions for two way radio systems, announces that it has signed a sole UK Distributer partnership with RadioTrade Ltd, a UK trade distributor of Motorola Two-Way Radio. The deal enables RadioTrade to host Tallysman's TruFleet™ AVL (Automatic Vehicle Location) system for Motorola Digital Two-Way Radios.

Tallysman's fleet management AVL application, using the TruFleet™ web browser interface, enables users to track and manage the status of radio fleets in real time using a rich, intuitive, responsive, mapped function display. Communication with workers is simplified with in-built text messaging, email and status messages, with protocols for out-of-range and emergency situations. The system allows companies to manage their mobile assets, increase personnel safety, audit vehicle routes, and provide comprehensive reports to help manage their business more efficiently. The system is easy to operate and master and can be applied to a wide range of applications for both vehicle and portable radio fleets.



The partnership enables RadioTrade to host the data service for the Tallysman TruFleet™ AVL system and creates the opportunity for dealers to promote this exciting product to customers with MOTOTRBO™ GPS enabled radio systems. The new system also allows dealers to offer customers a cost-effective AVL solution for both small and large fleets and without the necessity of purchasing expensive computer hosting equipment and the skilled labour to maintain it. Using this system, customers can sign up for the hosted service, with the convenience of short term rolling contracts and low-cost monthly payments.

Comments Richard Searle, Managing Director of RadioTrade: "We are very pleased to have established this relationship with Tallysman and feel this highly featured system will provide an excellent opportunity for dealers to offer effective solutions to their customers. Simple to deploy, low monthly cost and short rolling contracts

are excellent reasons for customers to sign up and enjoy this great service. Simply connect the radio system to our hosted servers and web browse to this excellent fleet management system from anywhere in the world.”

“We are delighted to have signed a distribution agreement with RadioTrade”, stated Gyles Panther, President, Tallysman Wireless. RadioTrade is an important Motorola distributor and enjoys an excellent reputation in the UK. Tallysman TruFleet™ makes it possible for the first time for MOTOTRBO™ users in the UK to add tracking and advanced telematics capabilities to their fleet operations without any fuss and with minimum initial investment. We are confident that the TruFleet™ system and RadioTrade’s high levels of customer service will prove to be a successful combination for its Dealer Partners. We are looking forward to a long and mutually fruitful association with RadioTrade.”

#### **About Tallysman Wireless Inc.**

Tallysman Wireless™ Inc. manufactures high performance, high quality wireless products for a wide range of professional mobile applications. Our core competencies include digital wireless networks, and RF and GNSS components design. In addition, Tallysman Wireless provides custom antenna and RF system solutions for industrial and military applications.

MOTOTRBO™ is a trademark of Motorola Solutions Inc.

#### **About RadioTrade Ltd**

RadioTrade Ltd was formed in April 2011 as a Technical Distributor for the supply of Motorola Two-Way Radios, Accessories and Applications. RadioTrade is a Motorola Authorised Two-Way Radio Distributor and a proud member of the Federation of Communication Services (FCS). Their core aims are to assist Partner growth through efficient, focused and experienced customer service, full technical support and competitive pricing.

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